



GPKT Phase II – Media Working Group Report No. 3

15 March – 4 April 2006

GPKT Radios Produce Pilot Youth Programme

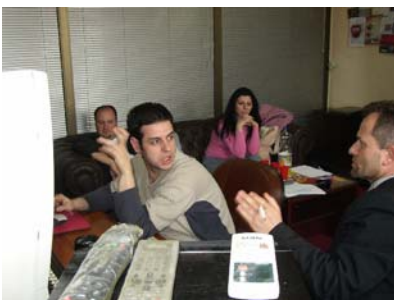


In line with the GPKT media activity plan agreed by the Media Working Group in February 2006, four radio stations produced a pilot youth radio programme in Macedonian, Albanian and Serbian languages. The programme will be broadcast by radio stations in the micro-region, and fundraising efforts are underway to start producing joint youth radio shows on a regular basis.

Radio Presevo, Radio Bravo and Radio Albana from Kumanovo and Radio Gong from Trgoviste produced the pilot programme, in collaboration with GPKT Youth Council members, who contributed with ideas, collected materials and undertook interviews in Gjilan/Gnjilane. The programme started with 'spot interviews' taken in the four towns and gave a dynamic and entertaining picture of what youth in the different GPKT towns know about their neighbouring municipalities.

The youth programme covered four topics, each of them presented by a different station:

- *How Trgoviste youth sees its future*, produced by Radio Gong;
- *Cigarettes and youth*, produced by Radio Albana;
- *Night life in Kumanovo*, produced by Radio Bravo; and
- *What kind of books, music and films young people like*, produced by Radio Presevo.



Combined with dance music the radio reportages were collated into an interesting 30-minute programme, which the different GPKT radios will broadcast in the upcoming weeks. The programme's recording and montage of the three separate language versions was kindly hosted by Radio Bravo.